FOR IMMEDIATE RELEASE

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Hakes Brothers Announce the Grand Opening of Cimarron Canyon, Its Newest Luxury Community.

Homebuilder expands its West El Paso presence with 23 homesites in Cimarron Canyon.

El Paso, Texas – Hakes Brothers announces the grand opening celebration for its West El Paso community, Cimarron Canyon, and the unveiling of a new model home, on Saturday, February 29. From 11 am - 2 pm guests can tour the <u>2124 floor plan</u> and enjoy food, music, and outdoor games on our beautifully landscaped and furnished outdoor patio.

"Future residents are in for a treat here at Cimarron. This master-planned community has all the amenities you could want in a neighborhood: beautiful homes, lush landscaping, parks and walking trails, and nearby shopping in West Towne Marketplace," said Dan Nielsen, Division President of Hakes Brothers Rio Grande Division.

Hakes Brothers at Cimarron Canyon

Situated in the foothills of the Franklin Mountains, this community features a variety of floor plans that include spacious living and kitchen spaces, tall ceilings, hand-troweled wall finishes, and luxurious master suites. The open concept floor plans range in size from 2,124 to 2,740 square feet, with 3-5 bedrooms, 2-4 bathrooms, and 2-3 garage spaces. Homebuyers will have the ability to choose from upgraded features such as a gourmet kitchen option, additional bedrooms or study rooms, 3-panel stacking doors, and much more.

Cimarron Canyon is located within Canutillo Independent School District and a short distance to dining and retail locations such as The Canyons at Cimarron and West Towne Marketplace. Outdoor enthusiasts will have unlimited access to surrounding community features such as parks, hiking and biking trails, and picturesque views of the El Paso Valley.

The Grand Opening event is open to the public and will feature prominent El Paso food vendors and music. The fully designed model home is located at 7443 Cimarron Gap, El Paso, TX 79911 off Cimarron Canyon Dr. and N. Resler. For more information or directions please visit us online at hatcharcon.com/el-paso/cimarron-canyon.

About Hakes Brothers

Hakes Brothers is dedicated to providing its family of customers with supreme value in homeownership. Founded in 2006, Hakes Brothers has grown to become the largest homebuilder based in New Mexico. With recent expansions in Texas, Hakes Brothers is also one of the largest homebuilders in the region, and has helped over 2,000 families enjoy the home that best fits their lifestyle. Hakes Brothers is passionate about new homes, including professional architecture, design, and high-quality construction. With locations spanning from Albuquerque in the north, to El Paso, TX

in the south, and soon to be opening in San Antonio, TX, Hakes Brothers has set the standard for new homes in the region.

For more information about Hakes Brothers or media inquiries, visit<u>hakesbrothers.com</u> or contact Corporate Marketing Specialist, John Alarcon at <u>john.alarcon@hakesbrothers.com</u>